

REPUBLICAN HERALD

Dear Author,

The Republican-Herald, Schuylkill County Reading Council, and Child Development, Inc. will sponsor the Family Reading Festival on Saturday, November 5, 2016, from 10:00 a.m. to 1 p.m. It will be held at Fairlane Village Mall, Rte 61, Pottsville, PA 17901 for driving directions go to:

<http://www.shopfairlanevillage.com/directions>

Over 400 children and their parents and/or grandparents attend this event yearly. The mall is filled with booths staffed by educators from area schools, where young students can do hands on activities based on reading. Authors of children's books tend to do particularly well with book sales, with that being said, authors of adult novels both fiction and non-fiction have found that they too have a good day. This is an opportunity for educators to meet authors, and to browse and purchase books, this could lead to scheduled author visits.

Fees are not charged for you to have a table for autographing and selling your books, we do request one autographed book be donated for a raffle. Authors are not reimbursed for their expenses, such as fuel or lodging. Schools send flyers home with their students that promote the event and advertisements in the newspaper will promote both the event and each author. If you would like to attend but prefer not to sell your own books, please send me an email letting me know that you would like assistance with book sales.

Please fill out the participation form along with the hold harmless agreement, mail or email them by Monday, September 19 to:

Janet Joyce
Director of Marketing & Community Services
The Republican-Herald
Pottsville PA 17901

To view a list of authors that attended last year go to: www.republicanherald.com/nie
We will continually add authors that will be attending this year as registration forms arrive.