

# 30<sup>th</sup> Annual Family Reading Festival

**November 5, 2016 from 10 a.m. to 1 p.m.  
Fairlane Village Mall**

⌘⌘ Displays should be in place by 9 a.m., please bring your own tablecloth ⌘⌘

## Goals:

- ◆ To heighten community awareness of the value of reading.
- ◆ To motivate youngsters to become readers.
- ◆ To connect those in need of literacy tutoring with community resources.
- ◆ To recruit literacy volunteers.
- ◆ To educate parents on ways they can help strengthen reading skills within their own homes.
- ◆ To emphasize the value of reading for enjoyment, as well as for information.
- ◆ To celebrate the joy of reading.

## Ways To Be Involved:

- ◆ Host a hands-on activity, such as a game, or a make-and-take table. **Activities should relate in some way to reading.** Please keep activities to those a child could complete in fewer than five minutes.
- ◆ Have a **display**. (The mall will provide tables. Use the enclosed form to reserve them.)
- ◆ Showcase what your school is doing academically.
- ◆ Provide **handouts**. Sample topics:
  - How to read to your child
  - How to help your child study
  - Great gift ideas that strengthen reading or math skills
  - How to work with your child's school
  - Recommended reading lists for children
- ◆ Provide volunteer **readers or storytellers**.

Brainstorm with your staff or students. You may be able to come up with other wonderful ideas!

This year's festival will again offer a plaque to the school building that has the largest percentage of its student body sign in.

Most importantly, please promote the festival among your students. You are welcome to duplicate and distribute the enclosed announcement as a reminder to parents and children.

If you plan to participate in the Family Reading Festival, please complete and **return the enclosed form by Monday, October 3.**